

ISSCOP-

International Spiritual Society for Cow Protection



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INDIA: PRIMARILY AN AGRICULTURAL COUNTRY

- ▶ Till the 17th Century, India was the richest country in the world and it contributed around 28 to 30% to the world GDP. Today, it is not even 3%. What went wrong?
- ▶ General thinking is that Industrialisation leads to economic growth. However, we can clearly see that this is untrue. Ever since industrialisation started, agriculture reduced and economic growth slowed down.
- ▶ Yet, till today, India ranks second worldwide in farm output. Agriculture and allied sectors accounted for 13.7% of the GDP in 2013, about 50% of the workforce.

Thus, India by nature is an Agricultural country and its prosperity lies in Agriculture.

LIFE- Today vs Then...

Major Boom in
City Life



Migration
from Villages
to Cities

Use of
CHEMICALS in
agriculture to
meet the
increasing food
demand



Agriculture
Affected



← BEFORE →



← NOW →



AGRICULTURE TODAY

- Immense commercialization of agriculture in the name of growing food demand.
- Introduction of chemical fertilisers and pesticides
- Complete stop on cow based agriculture
- Introduction of cash crops
- Use of hybrid seeds and monoculture which has led to a severe threat to local and indigenous varieties, whose germplasm can be lost forever.

Now let us closely analyse today's Commercial farming...

EFFECTS ON HEALTH:

- Senate Document No. 264 of USA, which stated: The alarming fact is that foods -- fruits and vegetables and grains- now being raised on millions of acres of land that no longer contains enough of certain needed minerals, are **starving us -- no matter how much of them we eat!**
- According to the State of Environment Report, consumption of fertilisers in the Malwa region is 177 kg per hectare while the national average is 90 kg and this area is now called the **Cancer belt of India**
- Research in USA showed that farmers using non-organic methods are at a **six times increased risk of contracting cancer** compared to other people.

And then we wonder why the health and life expectancy of humans is reducing day by day...

SCIENCE, HEALTH, ENVIRONMENT

How Delhi's air pollution crisis may have origins in the Green Revolution



Kapil Subramanian

NOVEMBER 15, 2017, 18:38IST

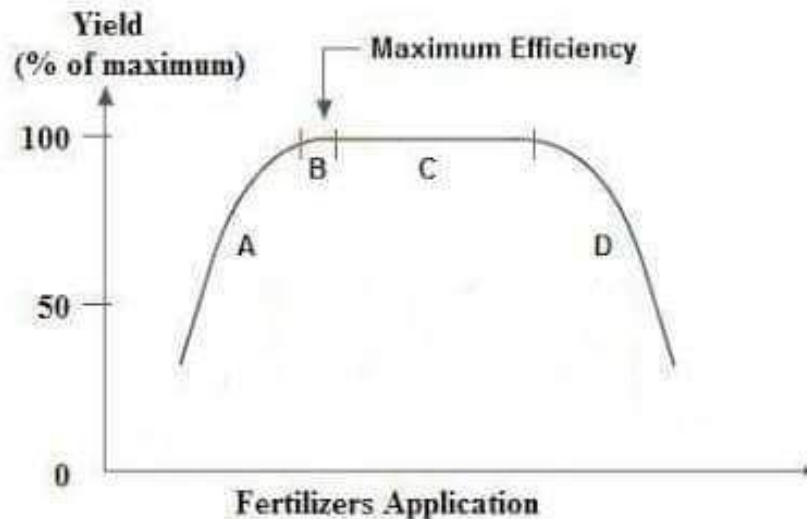
Where over 1000 farmers have died of 'toxic pesticides'



SOIL QUALITY AND YEILD

As the graph shows, with the continuous use of chemical fertilizers over time, the soil quality reduces drastically due to increase in acidity of soil and the yield reduces drastically. Fertilizers have a **short-term effect on productivity** but on longer-term, they ultimately destruct the environment and **reduce the yield**.

Crop Response To Fertilizers Application



ECONOMIC ANALYSIS

- Fossil fuels are running out and getting expensive. Even today, if diesel or the tractor or the harvester is not available, work stops.
- N is made by splitting atmospheric N_2 with high inputs of fossil. As price of fossil fuel increases, N becomes costlier.
- P is mined as a rock and then treated with acid to produce superphosphate. Due to limited resources, the price is climbing steadily.
- Potassium is mined as well and the prices are also going up
- Within few years, most farmers will not be able to afford these fertilisers!



Our health is getting destroyed!

Our environment is getting destroyed!

And our famers are spending huge amounts on agricultural equipments to ultimately reduce their yields in the long run!

Is there a way out?

COW BASED FARMING AND FOOD SECURITY

- An important part of food security is that all the inputs should be locally available and cheap. The cows and bulls give all the agricultural inputs with absolutely no external dependence.
- Interestingly, statistics also tell us that “Farmers owning cattle have hardly committed suicide”.
- Research has shown that cows reverse desertification, contrary to popular ideas like overgrazing etc. The soil grazed on by cows was found to be very rich and healthy.

Let us analyse cow based agriculture closely.



COWS- Satisfy all Agricultural Needs

- **Cow Manure** is cheap, easily available and contains the three the main plant nutrients: nitrogen, phosphorus, and potassium. Manure also keeps the soil moist due to high water content. **No other material other enriches soil like manure does.**
- **Pesticides:** These are prepared with cow urine, Neem leaves, cow milk, turmeric, garlic & red chilies.
- Cow urine has wonderful disinfectant properties and acts as a plant growth enhancer and antifungal agent.
- Bull power ensures ploughing and transportation.
- Cow based farming makes a better world for distressed farmers and youth who are facing unemployment challenges and shortage of work due to complete automation and mechanisation of work.



SIKKIM- A CASE STUDY

- In January 2016, Sikkim became India's first "100 per cent organic" state.
- Subsidy over chemical fertilisers was initially withdrawn by the government and later on, it was completely banned.
- Sikkim accounts for the largest share of India's production of cardamom. Variety of other crops are grown here as well.
- In its organic policy document, the state government noted that organic farming will reduce the cost of production by 25-30 percent and organic products will fetch a premium price in both the domestic and export markets.
- Sikkim showed the world that when organic farming is intensified, yields will go up 35 to 40%.



SIKKIM ORGANIC MISSION
Government of Sikkim



Organic and Inorganic- Taste and health comparison

Organic Food:

- ▶ More antioxidant compounds, linked to better health
- ▶ Research tells that the 'quantity of nutrition per quantity of food' is higher in organically grown foods.
- ▶ Therefore, they possess higher nutrient content
- ▶ More than 35% people say that organic food is more delicious.

Inorganic Food:

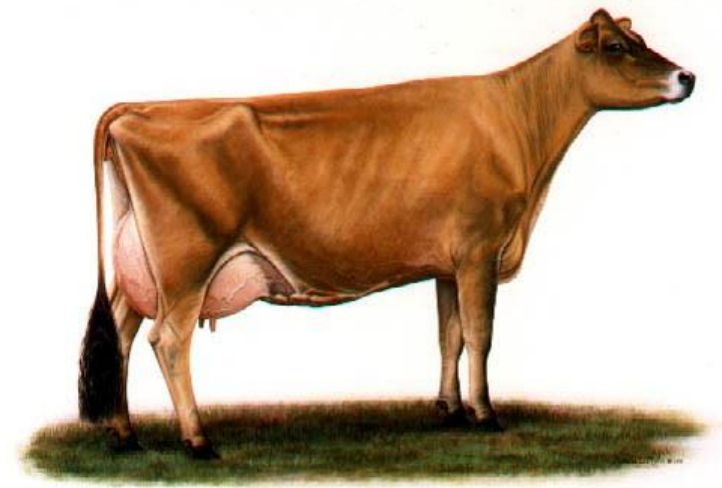
- ▶ High levels of Nitrate
- ▶ High levels of toxic metals like Cadmium
- ▶ High pesticide residues
- ▶ Less nutritious
- ▶ Numerous researches have shown that cancer, nervous system diseases, reproductive problems, neurological disorders, Parkinson's disease, childhood leukemia, lymphoma, asthma and more are linked to these chemicals

DESI COW AND A2 MILK

Some 5,000 years ago, a mutation—both natural & human caused—occurred in Proline (an amino acid that was existent in the traditional cows), and began converting it to Histidine. Cows that have this mutated beta-casein are called A1 cows.

This A1 milk has indigestible peptides which enter the bloodstream through leakages in the guts causing serious ailments, including coronary heart disease, Type I diabetes, autistic and schizophrenic changes.

In contrast, the nectarian A2 milk produced by the humped Indian cow (Desi) cow - with a multitude of useful nutrients including carbohydrates, proteins and micronutrients of high quality that helps improve the immune resistance.

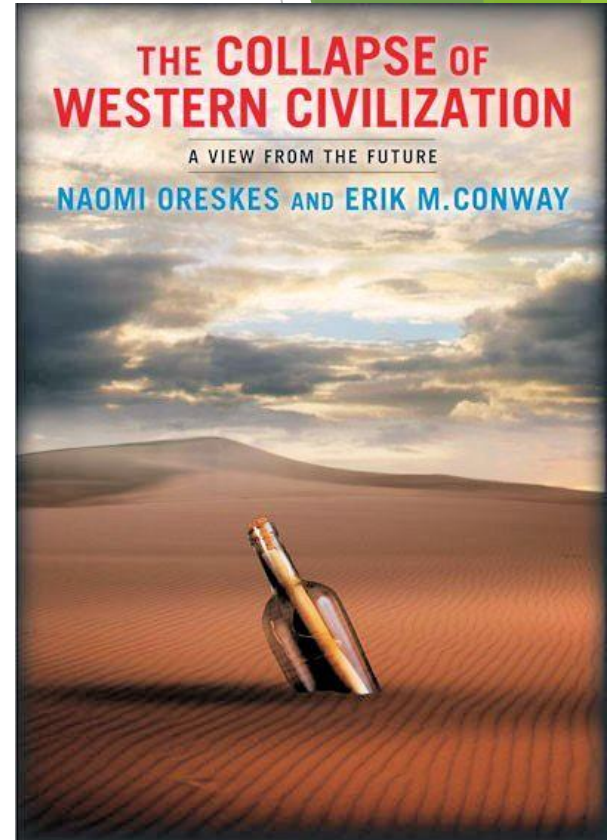


The Jersey



COLLAPSE OF MODERN CIVILISATION

- The fossil fuels will run out within a maximum of 100 years.
- All humans are going against nature and no one is working in accordance with mother earth.
- The activities of present civilization, which are totally against the laws of mother earth are making one more and more conditioned to unnatural life leading one to various problems- bodily, mentally and environmentally. Therefore the collapse is inevitable.
- Unless we start working with nature, there is no hope!



ISKCON - THE SAVIOUR!

ISKCON is not just any religious Institution, ISKCON gives the solution to all the human problems based on the teachings of His Divine Grace, AC Bhaktivedanta Swami Prabhupada

ISKCON promotes a fully self sufficient, natural and sustainable lifestyle, with absolutely no external which includes agriculture, healthcare, education and textile making and spiritual growth

It gives the best and practical solution to all the problems of society!



IDEAL FAMILIES, IDEAL SOCIETY

- Spiritual Science is an absolute need for all humans to achieve perfection of Life, and serve the society! This is the only distinguishing feature of humans which places them one step above animals.
- Spirituality does not always mean Sanyaas. All those with a family can actively take part and achieve peace and happiness, while leading their lives with their families.
- Such ideal family life requires a perfect social set up, contrary to the conventional city life, which is healthy, natural, peaceful and most suitable for Spiritual practices. Ideal families will ultimately lead to an ideal society.
- This ideal Social Set up known as Davy Varnasrma Dharma or DAVM.

COW PROTECTION

- Our mission is centered around cow protection, as this in turn can fulfill all the needs of agriculture, food, medicine and other utilities.
- This is the burning need of hour- to protect cows and stop their rapid decline in number
- We aim to make India take the lead in the world for protecting the cows.
- Ayurveda declares cow products as nectar, which has also been confirmed by numerous researches. Cow products, especially cow urine alone has cured various fatal diseases of numerous people all over the world including cancer.
- Cow therapy for curing diseases has 100% success rate.



Home • India

Frame national policy to stop rapid decline in population of indigenous cow breeds: NGT

The order came while hearing a plea filed by a lawyer regarding the "looming threat of extinction of indigenous breeds of cattle" in the country.

By: **PTI** | New Delhi |

Published on: May 18, 2017 6:01:28 pm



JAISALMER- IMPLEMENTING THE STANDARD!

Now, this exemplary programme has already taken shape by adopting innovative, integrated, comprehensive and practical plans for the last 20 years with extensive practical level work done in India.

This work, in its first phase, was carried out at Jaisalmer district in Western Rajasthan, the most appropriate place in the world for the establishment of an ideal and sustainable lifestyle due to its inherent revolutionary activities.

There are excellent facilities already existing here which are as follows:



WHY JAISALMER?

- Widely spread natural pasture land(biggest in India) available of Sewan grass (Lasirus Sindicus);
- Habitat of one of the top most breed of cow in the world- the Tharparker.
- Government of India has established, one of the biggest irrigated water projects here, covering an area of 20 lacs hectare, budgeted at Rs 4000 crore since 1959.
- Allotment of land of 400 hectare, at an ideal location suitable for Vrindavan Village (25 km from Jaisalmer City), by the State Government is almost in final stage.
- Government of India has already sanctioned the theoretical concept of our organization as ISSCOP is a project in SGSY special scheme of Rural Ministry.

- This project for 11,120 educated unemployed youth to provide a beautiful permanent job in agriculture in a proposed "cow sanctuary" of 10 lacs cows which will be protected from slaughter houses.
- We thus have a readymade and easy supply of natural resources for this mission.
- Rajasthan is fast emerging as a hot tourist spot in the world and the foreigner, as well as indigenous tourist population, is rising. They are seeking an alternative ideal life style. For this purpose, this developed infrastructure and natural lifestyle (now in a declining stage), opens the door of great potentialities, to expand this ideal lifestyle to whole world in an effective and impressive way, in a short time. This works as a better economic proposition as compared to others in the rest of world.

INVITATION FOR PARTICIPATION

We have the responsibility to provide a clean, healthy and peaceful society for the next generation to live in. A self sustained, natural and peaceful lifestyle is the need of the hour, before all the fossil fuels run out and before our healths and environment is completely destroyed! We invite you to take part in our mission, to make India and the whole world a better place to live in.

TWO WAYS OF PARTICIPATION

- A. To Invest
- B. Active Participation

Indian citizens with Capital/Money to invest, can settle and live in the proposed Vrindavan village without having the need to contribute to the routine physical activities of the village.

There are 16 various Investment Schemes as explained:

INVESTMENT SCHEMES

There are 4 categories of investment schemes:

1. **Small Investment schemes-** Rs.25,000 to Rs.1,00,000/-
2. **Medium Investment schemes-** Rs.1,00,000/- to Rs.25,00,000/-
3. **Large investment schemes-** Rs.25,00,000/- to Rs.1,00,00,000/-
4. **Extra Ordinary Investment schemes-** Rs.1,00,00,000- to Rs.25,00,00,000/-

1. SMALL INVESTMENT SCHEMES (Rs. 50,000 to Rs. 1 Lakh)

1. Adopt a cow Program:

Membership of Rs. 50,000/- (cow belongs to company)

2. Adopt a Cow Program:

Investment of Rs. 1,00,000 /each share of cow (Cow belongs to investor)

3. Adopt a cow Program:

Investment of Rs. 1,00,000/- each share of cow (Cow belongs to company)

4. Bull Raising program:

Investment of Rs. 1,00,000/- (Bull belongs to Company) It is a very sensitive scheme, will be not disclosed now.

5.Oxen Exchange program:

(details not yet ready). It will be appropriate for those farmer, who need oxen power for their daily farming practice, particularly in Gujrat, Maharshttra, M.P. etc

6.Sheep & Goats raising programme:

It is a simple scheme for financially weak people, who also have wish to participate in this programme.

7.To get organic raw food.

(It is a simple scheme, details not yet ready)

8. Investment in Cow therapy.

Details will be specified after successfully establishing Govinda restaurant as they are interconnected. This is a scheme for Ayurveda Yoga, made from pure deshi ghee.

MEDIUM INVESTMENT SCHEMES

1. Share in Vedic Agriculture schemes:

Invest Rs 25 lacs/Rs. 50 lacs/Rs.75 lacs in 5 years! (In 1 unit of Agricultural land is of 6.25 hectare. Any investor if he wants can invest in a part of unit ($\frac{1}{4}$, $\frac{1}{2}$, $\frac{3}{4}$). Land belongs to company.

2. Oxen power based (draught power based) equipment manufacturing unit:

Rs. 25 lacs. (Easy loaning from KVIC under PMEGP schemes up to Rs. 25 lacs! With 35% subsidy. It is a foundation project, and needs to be implemented as soon as possible)

3. (i)Agro processing unit (particularly Sewan grass based block making):

Project cost is 90 lacs, 50% subsidy from GOI, 30 % From govt of Rajasthan, (excluding land cost). Detail plan is ready, very hot project as per investment! We can even establish 10 plant at Jaisalmer at present. Highly subsidized from GOI and Govt of Rajasthan, with a great marketing potentialities in adjoining cities and town (Jaisalmer, Barmer, Bikanrd, Jodhpur etc).

(ii) Agro processing unit(particularly Sewan grass based cattle feed):

Project cost is Rs. 25.00 lacs. Subsidy from Govt of Rajasthan is 30% and various other facilities).

(iii) Pilot Project to Establish a Depot of Sewan Grass 5000 tonn:

Cost of Project is 25 lacs and the project details is ready.

6. Govinda's restaurant cum preaching centre:

1st one in Sitapura/Tonk road near coaching institutes and
2nd in Jaisalmer for tourist, locals and foreigners.
Advertisement matter is ready, having experience of 2
years in Manipal, Jodhpour.

LARGE INVESTMENT SCHEMES

(1) **Vedic Agriculture:** (unit of 6.25 hectare)

EXTRA ORDINARY SCHEMES

(2) **Golden Grass Development programme:**

Rs.4.21 crore (land owned by Govt) (detail plan is ready, and is sent)

(3) **Establish of Vedic Agriculture Institute:**

Rs. 16 crore (detail plan is ready with PPT)

(4) **Make Virndavan village:**

Rs. 50 crore in each (Lay out and plan is already ready, appeal is ready for publishing, proposed first location has been selected, process of land aqisition from government is in action.

B. ACTIVE PARTICIPATION

- ▶ For those who are educated but, unemployed and are willing to work hard, this project is specially meant for them. They will find a "rich job" to fulfill their reasonable, properly matched material expectations in tune with their Spiritual Practices.
- ▶ There is no fee, hidden charges or any other financial requirement from these candidates but, we only need their dedication in honestly, willing to work hard only to fulfill this mission.
- ▶ If they are at present not having a strong body, it is not a problem as by the practice in agriculture, other allied activities and use of cow products, it will be gained in short time!